Johnson County Economic Development & Quality of Life Application Webinar

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Program Basics

- Annual programs funded with taxpayer dollars allocated through the annual County budget cycle

- $300,000 available total for both programs

- Application Cycle Open

- Application Cycle Closes Monday, April 22, 2024 at 8 am

  - Late submissions *will not* be accepted

- We anticipate a competitive grant cycle

Eligible Applicants

- Not for profit organizations
- Primarily operating in Johnson county
- Activities must benefit Johnson County residents broadly

Program Changes

- Quality of Life Grant Theme

  - Sustainability and Conservation

  - Operational Request: to support regular operational expenses for organizations with a mission related to sustainability or conservation

  - Programming Request: to support expenses for a program focused on the themes of sustainability and conservation

Process Improvements

- eCivis Portal
  - Upon award, grantees will be onboarded to the new eCivis portal for more user-friendly contract development, award management, and reporting

How To Apply

- Review program details and links at johnsoncountyiowa.gov/grants

- Determine which program you are applying for

  - Two unique and quite different programs

  - Ensure your project is a good fit

    - Likely not worth your time or effort if it is not a good fit

- Complete an application through Johnson County's Blackbaud Portal

  - Start an Economic Development application

    - https://us.grantrequest.com/application.aspx?sid=6256&fid=35008

  - Start a Quality of Life application

    - https://us.grantrequest.com/application.aspx?sid=6256&fid=35058

  - Resume/review saved/submitted applications

    - https://www.grantrequest.com/SID_6256?SA=AM

Application & Portal Walk-Through

Scoring Criteria

- Project Design & Innovation
  - Does the project have a clear plan, a defined timeline, achievable goals, well-defined activities, clear connection to Board priorities?

- Knowledge of Community Need
  - Are project activities providing innovative solutions to a well-researched community need and engaging and empowering the residents the project serves?

- Impact & Outcomes
  - Does the project address short- and long-term impacts and include a variety of methods of impact and project evaluation?

- Project Sustainability Plan
  - Is there necessary staff expertise and evidence of forward planning to continue the project in the future?

- Project Financials
  - Is the project budget accurate, cost effective, linked to project activities, and well-explained?

Upcoming Opportunities

- City Catalyst Grant Program – Currently Under Development
  - Funding for cities attempting to leverage other funding opportunities

- Emerging Organizations Grant Program – Currently Under Development
  - Assistance to small or new nonprofits attempting to gain skills related to and familiarity with grant writing and grant administration

- More information forthcoming as it is available

Questions?